



Joe Nunziata

How to Adapt and Thrive in the New Economy

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Part 1: What Caused the Collapse of the Economy?

The collapse of the economy is based on the accumulation of negative energy which finally reached a breaking point. You could say this was a Karmic message for the world. The powers that be became greedy and did not regard the welfare of others.

As the greed became more powerful the disparity of wealth between people increased at dramatic rates. Large corporations created huge packages for executives. These packages were based on the performance of the company's stock. If the stock went up the executive made more money.

The executives were rewarded for increasing the value of the company. This all seems to make sense but decisions were made with a short-term mentality. If you could elevate the stock by sending your customer service to a foreign country it was done. The fact that thousands of Americans lost their jobs was considered collateral damage.

This strategy seemed to be a great success in the beginning. Companies saved millions of dollars and stock prices jumped. As time passed the service began to suffer. More and more unhappy customers eventually results in lower sales. The short-term fix backfired and the company began to lose value.

This is just one example. Another was the greed of the mortgage companies giving all that money to people who could not afford those homes. Anyone in the mortgage business could have told you this was coming. Once again short-term greed instead of long-term planning and doing what is best for everyone.

Finally we have the big 3 auto manufacturers who refused to build energy efficient cars. Years ago they had to make a decision regarding the best course of action. Instead of making fuel efficient cars, we had electric cars at one point, they decided to sell Hummers. Why? You can get a lot more money for a Hummer than a smaller energy efficient car.

In the end it was all about greed and short-term thinking. Well, now we are here and the good news is better times are coming.

Part 2: What is the New Economy?

The energy of the world is changing and as a result we are experiencing a dramatic shift of energy. There will be many changes on all fronts and we are already experiencing some of them now.

There will be:

- More natural disasters
- More business turmoil
- A powerful spiritual movement
- A shift in the economy

Many people are frightened by these changes but they are all part of a new world that is emerging. Any time things change there is always going to be some disruption. You have to accept that this is all part of a much greater plan to heal the planet.

The *New Economy* represents a change in how we work, live and view success. The civilized world has become much too focused on the accumulation of material wealth with no regard to the long-term good of the planet.

In the *New Economy* we will begin to work together to create a better world. People will become less dependant on jobs and more reliant on their own skills. This is how the economy functioned before the Industrial Revolution.

In the late 18th and 19th century the world was changed by the Industrial Revolution. We went from a manual labor to machine based manufacturing society. Before this occurred most people used a skill they had acquired to generate income. They were farmers, bakers, shoemakers and carpenters. After the Industrial Revolution people started to get jobs. They were no longer using a developed skill to create income.

This moved us into a very different economy. People were now reliant on jobs for income. They were no longer able to create an income based on their skill. Most of us believed that if we got a job with a good company we would be set for life. Times have changed and we can no longer depend on a job to generate our income.

Part 3: Are There Really Good Opportunities in the New Economy?

What do you believe?

Do you believe that we are heading into a depression?

or

Do you believe this is a time of great opportunity?

In either case you are right. What you believe is the key to moving forward. If you watch the news and allow yourself to become caught up in all the negativity you are sure to go down the drain.

The key now is to focus on what you want to accomplish. Forget about what everyone is saying and focus on all the opportunities surrounding you right now.

You must remember that people have created great fortunes in what is considered a bad economy. Many years ago I met a man who started his business during the Great Depression. His name was Jackie and he was from a poor family in New York City.

During the depression he was in his early twenties and trying to make money doing any odd jobs he could find. One day he noticed that a local fruit distributor was having trouble getting his product to stores in the uptown section of the city. A lot of the fruit was going bad and the distributor was losing money. Jackie asked if he could deliver the fruit to the uptown stores. At that moment he had no idea how he would do it. He had no money or way to transport the fruit.

Jackie found a neighbor with a truck and offered him half of the profits from every run. The next day Jackie started to deliver the fruit to the uptown stores. Within a few years he built a very successful food distribution business. All because he saw an opportunity and took action.

There are opportunities all around you if you know where to look. Keep your eyes and ears open for these lucrative ideas. You must have an open mind because the thing you least expect may be your best opportunity.

Start to make a list of ideas and watch how quickly it will grow.

Part 4: Use Your Talents to Create a Daily Income

The first step is to identify your skills and the things you love to do. Many people only think about what they have done at work. We all have many other marketable skills that we do not see.

Before you begin make sure you will have quiet and not be interrupted. Then start to write down all of the skills you can think of regardless of how silly they may be. The more you have the better because this will give you more options.

Let me give you an example. You may be a great cook but never used that skill to create income. This is one of the skills that will be on your list.

Make the list in one column:

- Cooking
- Music
- Computers
- Organization
- Writing

As you can see in this example your list may have many items that do not seem to go together. This is just to show you how many skills you have collected.

Your next step is to write down all of the things you can do to generate income in each category. Again make the list as long as possible.

Here is an example:

Cooking: catering, recipe booklets, teaching cooking classes, cooking in a restaurant, baking for parties and so on.

As you can see there will be a number of options in each category. If you do this correctly there will be so many options you won't know where to begin. One of the keys here is realizing that you have many skills that people will gladly pay for on a daily basis.

Have fun creating your lists and becoming a success story of the *New Economy*.

Take Action Today

Your internal energy is always attracting things in your life based on how you feel and what you do. When you begin to take positive action momentum is created. This momentum of positive energy moves you to a higher level of vibration.

The higher your vibration goes the better your attraction level becomes!

Focus on what you want to accomplish only. Do not allow others and the media to distract you from your ultimate goal. This is a process that requires time and patience. All you have to do is take one positive action step every day. Within a year you have taken 365 positive steps. This will build tremendous momentum and create numerous opportunities.

I wish you the best with your new venture.

To your success,

A handwritten signature in blue ink, appearing to be 'Joe Nunziata', written in a cursive style.

Would you like to know more about starting your own business from home in the next 30 days?

Please contact my office we some great ideas for you.

Phone 516-616-3914 or email me at joe@jnunziata.com